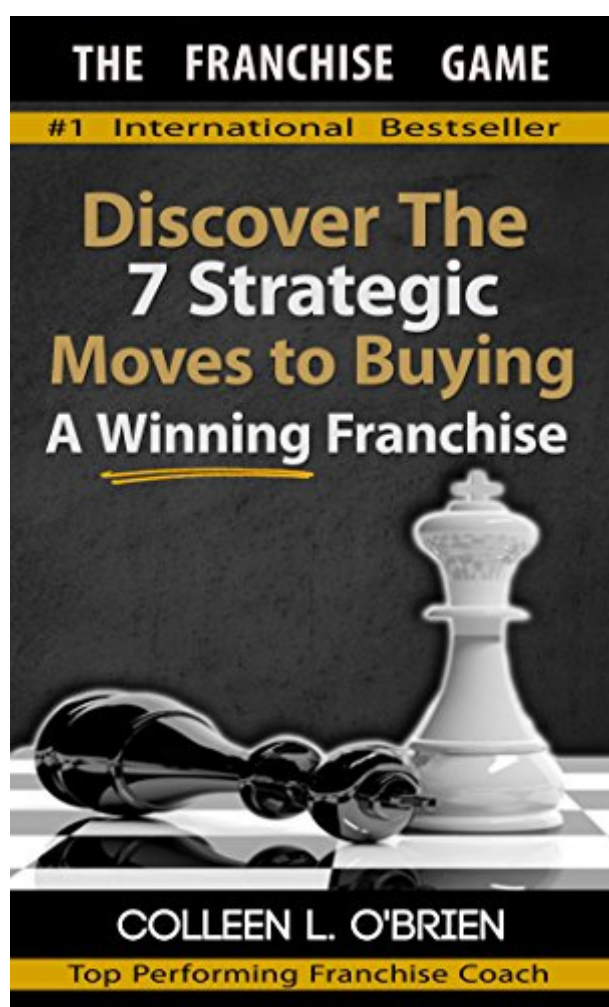


The book was found

# The Franchise Game: Discover The 7 Strategic Moves To Buying A Winning Franchise - How To Buy A Franchise - Franchising - How To Buy A Business (How To ... Types Of Franchising You Can Buy Book 1)





## Synopsis

The Franchise Game is THE ultimate guide to understanding the discovery process when reviewing a franchise for potential purchase!âTake Calculate Risks. Act Boldly and Thoughtfully!â - Ray Kroc, McDonaldsInside âThe Franchise Gameâ, Colleen L. OâBrien will teach you the 7 strategic moves to buying a winning franchise and the top ways a franchise candidate blows it early in the process when researching a franchise business. So many of us want to have our own business, and many try to purchase a franchise. The sales process for a franchise really is more of a game, with unwritten rules that few people understand. Also, find out if a franchise is the best business format for you to pursue right now. âIn my experience in the franchising world, taking a concept to over 700 franchises, I have interacted with numerous franchise experts. The multiple conferences and franchising seminars I have attended are crowded with intelligent people that are savvy in this industry. I can honestly say that although there are many good people in the industry the true professionals are rare. Colleen OâBrien is that rare exception. Her insight and discernment navigating the ocean of candidates coming into and âlookingâ at franchises is quite remarkable. Her understanding of the entire process is what makes her rareâ. - Tony Lamb, CEO and Founder of Kona Ice

The Franchise Game will allow you to have a better understanding of the following:+

- Are you really suited to be a business owner?+
- Will a franchise be a potential good fit for you?+
- What other options do I have besides a franchise?+
- Can I find a business within my budget, even if my funds are low?+
- Discover the one thing that most franchise candidates do incorrectly when searching a franchise, or any other business.+
- And much more!

âColleen is a MASTER of franchising. She understands what it takes to be successful and is willing to share her years of experience with those willing to listen.â - Heidi Morrissey, VP Marketing/Sales - Kitchen Tune-Up

Many candidates do not know what a franchise company is looking for in a candidate and the candidate goes about it all wrong....Donât Make This Mistake! Grab a copy of âThe Franchise Gameâ and learn all the right moves so you donât waste your hard earned time and money. Scroll Up, Grab a Copy and Letâs Get Started TODAY!

## Book Information

File Size: 1672 KB

Print Length: 53 pages

Simultaneous Device Usage: Unlimited

Publisher: Barnum Media Group - BarnumMedia.com (March 23, 2015)

Publication Date: March 23, 2015

Sold by: Digital Services LLC

Language: English

ASIN: B00V4SITIC

Text-to-Speech: Enabled

X-Ray: Not Enabled

Word Wise: Enabled

Lending: Not Enabled

Enhanced Typesetting: Enabled

Best Sellers Rank: #470,698 Paid in Kindle Store (See Top 100 Paid in Kindle Store) #7 in Kindle Store > Kindle eBooks > Business & Money > Job Hunting & Careers > Business School Guides #16 in Kindle Store > Kindle eBooks > Business & Money > Economics > Commercial Policy #35 in Kindle Store > Kindle eBooks > Business & Money > Entrepreneurship & Small Business > Home-Based > Sales & Selling

## Customer Reviews

A "Brass Tacks," tell-it-like-it-is primer on all the ins and out of buying a franchise. Lots of valuable cautionary advice and stories of people who had successes in franchise ownership as well as folks who rushed into a franchise ownership only to find it was not a match for them. O'Brien urges everyone to really study all aspects of owning a franchise--from whether following a strict system is a match for your personality to whether the operating hours of the business will work for your situation. And she warns that franchises are AWARDED, not PURCHASED, so having the correct approach and attitude throughout the interactions with the franchisor is paramount to success in achieving the goal of ownership. Surprisingly to me, O'Brien says that having a franchise coach does not cost the buyer additional funds. The franchisors see so much value in a coach, they pay the fee. Sounds like a win-win to me!

Fantastic Read, if thinking of a Franchise or not!!

Great strategies for anyone looking to succeed in business

I knew it would be a great read. Colleen helped us find "A Winning Franchise" 8 years ago and we've never looked back. She knows the questions to ask and they're all laid out in this book.

This is a quick easy read, but gives you all the inside details that you need to know before purchasing a franchise. Worth the investment before investing!

Anyone considering buying into a franchise should read this book first! It is an easy read and very informative.

Clear, concise and insightful. Ms. O'Brien has brought clarity and vision to the table!

[Download to continue reading...](#)

The Franchise Game: Discover The 7 Strategic Moves To Buying A Winning Franchise - How To Buy A Franchise - Franchising - How To Buy A Business (How To ... Types of Franchising You Can Buy Book 1) Franchise Bible: How to Buy a Franchise or Franchise Your Own Business Franchising 101: The Complete Guide to Evaluating, Buying and Growing Your Franchise Business Buy "Hot" Franchises Without Getting Burned - A How To Franchise Guide: Helping You Make the Best Decision When You Buy A Franchise Best Dance Moves in the World . . . Ever!: 100 New and Classic Moves and How to Bust Them Pinot's Palette Business Opportunity: As featured in 12 Amazing Franchise Opportunities (Franchise Business Ideas Book 7) FASTSIGNS BUSINESS OPPORTUNITY: As featured in 12 Amazing Franchise Opportunities for 2015 (Franchise Business Ideas) Mr. Appliance Business Opportunity: As featured in 12 Amazing Franchise Opportunities for 2015 (Franchise Business Ideas) Franchise Business: A Powerful Winning Strategy for Business Growth in Any Economy Business Plan: Business Tips How to Start Your Own Business, Make Business Plan and Manage Money (business tools, business concepts, financial freedom, ... making money, business planning Book 1) My First Drone with Camera: RC Helicopter Types, Camera & GPS, Buying, Controls, Radio, Rules, Instructions Read and Discover: Level 3: 600-Word Vocabulary Your Five Senses (Discover! - Oxford Read and Discover) Rich Dad Advisors: Buying and Selling a Business: How You Can Win in the Business Quadrant (Rich Dad's Advisors (Audio)) Dirty Little Secrets: Why buyers can't buy and sellers can't sell and what you can do about it Corgis as Pets: Corgi Breeding, Where to Buy, Types, Care, Cost, Diet, Grooming, and Training all Included. The Ultimate Corgi Owner's Guide Dwarf Hamster: Types, Breeding, Diet, Habitat, Housing, Health, Where To Buy, Raising, and more.. How To Care For Your Pet Dwarf Hamster. eBay: The Ultimate Step-By-Step Beginners Guide to Sell on eBay and Build a Successful Business Empire From Scratch (eBay, eBay Selling, eBay Business, Dropshipping, eBay Buying, Online Business) Game-Changer: Game Theory and the Art of Transforming Strategic Situations Nolo's Essential Guide to Buying Your First Home (Nolo's Essential Guidel to Buying Your First House)

Real Estate: 25 Best Strategies for Real Estate Investing, Home Buying and Flipping Houses (Real Estate, Real Estate Investing, home buying, flipping houses, ... income, investing, entrepreneurship)

[Dmca](#)